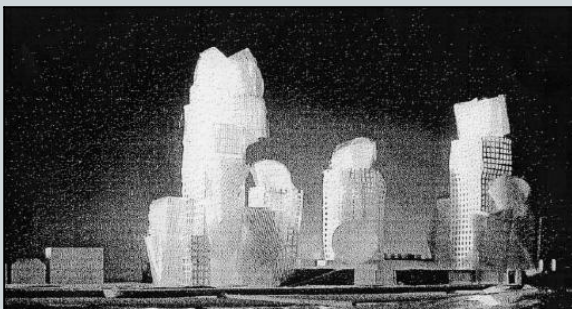


the architecture centre



FEATURED PROJECT: King Alfred Leisure Centre Redevelopment **CLIENT: Brighton and Hove Council**



The Council approached the Architecture Centre having received an overwhelming response to a competition that sought to replace an ageing sports centre with a state of the art facility and an enabling residential development. The site's wonderful seaside location and a very professional brief led to the Council having to choose between some of the world's finest architects. Our role was to guide and support officers and members through the design related issues raised by the proposals.

Our first task was to help the Council reduce the extensive list of expressions of interest down to three firms who would then be asked to develop their schemes in more detail.

The Council then used the South East Regional Design Panel to inform their thinking on the relative design merits of the chosen three proposals (Frank Gehry with CZWG and HOK Sports / Richard Rogers Partnership / Wilkinson Eyre). The Panel produced a series of extensive reports that officers were able to refer to.

The Council chose the proposal led by Frank Gehry and it is now without question the most talked about development in the South East. The Centre has been retained by the Council as their architectural advisors.